

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	262829	06390720

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/24/12	10/26/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --WTF--                    3            \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGW    10/24/12    6:24 AM    Morn News at 6a    6-7a            :30    2012MRFP145H    \$600.00    NM									
3 WKMGTh    10/25/12    6:40 AM    Morn News at 6a    6-7a            :30    2012MRFP145H    \$600.00    NM									
1 WKMGF    10/26/12    6:43 AM    Morn News at 6a    6-7a            :30    2012MRFP145H    \$600.00    NM									
3	10/24/12	10/26/12	The Early Show	7-9a	--WTF--	:30	6	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --WTF--                    6            \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMGW    10/24/12    7:56 AM    The Early Show    7-9a            :30    2012MRFP148H    \$450.00    NM									
1 WKMGW    10/24/12    8:30 AM    The Early Show    7-9a            :30    2012MRFP145H    \$450.00    NM									
5 WKMGTh    10/25/12    7:56 AM    The Early Show    7-9a            :30    2012MRFP148H    \$450.00    NM									
2 WKMGTh    10/25/12    8:25 AM    The Early Show    7-9a            :30    2012MRFP145H    \$450.00    NM									
3 WKMGF    10/26/12    7:56 AM    The Early Show    7-9a            :30    2012MRFP148H    \$450.00    NM									
6 WKMGF    10/26/12    8:22 AM    The Early Show    7-9a            :30    2012MRFP145H    \$450.00    NM									
6	10/24/12	10/26/12	Rachael Ray	9-10a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12    10/28/12    --WTF--                    3            \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMGW    10/24/12    9:22 AM    Rachael Ray        9-10a            :30    2012MRFP148H    \$300.00    NM									
1 WKMGTh    10/25/12    9:31 AM    Rachael Ray        9-10a            :30    2012MRFP148H    \$300.00    NM									
2 WKMGF    10/26/12    9:28 AM    Rachael Ray        9-10a            :30    2012MRFP148H    \$300.00    NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/24/12	10/26/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM 2 WKMGTh 10/25/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM 3 WKMGF 10/26/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM									
10	10/24/12	10/26/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/24/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM 2 WKMGTh 10/25/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM 1 WKMGF 10/26/12 11:31 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM									
12	10/24/12	10/26/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	6	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 4 WKMGW 10/24/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 6 WKMGTh 10/25/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 2 WKMGTh 10/25/12 12:28 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 3 WKMGF 10/26/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM 5 WKMGF 10/26/12 12:27 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM									
14	10/24/12	10/26/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 2:59 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM 2 WKMGTh 10/25/12 2:30 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM 3 WKMGF 10/26/12 2:59 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM									
17	10/24/12	10/26/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/24/12 4:29 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM 3 WKMGTh 10/25/12 4:51 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM 1 WKMGF 10/26/12 4:43 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/24/12	10/26/12	News at 5p	5-530p	--WTF--	:30	6	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 10/24/12 5:14 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 1 WKMGW 10/24/12 5:30 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 2 WKMGTh 10/25/12 5:12 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 4 WKMGTh 10/25/12 5:28 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 6 WKMGF 10/26/12 5:11 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM 3 WKMGF 10/26/12 5:27 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM									
21	10/24/12	10/26/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:47 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 3 WKMGTh 10/25/12 5:48 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 2 WKMGF 10/26/12 5:48 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM									
22	10/24/12	10/26/12	News at 6p	6-630p	--WTF--	:30	6	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 10/24/12 5:58 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 1 WKMGW 10/24/12 6:27 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM 6 WKMGTh 10/25/12 6:14 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 2 WKMGTh 10/25/12 6:28 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM 5 WKMGF 10/26/12 6:13 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 3 WKMGF 10/26/12 6:27 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM									
25	10/24/12	10/26/12	CBS Eve News	630-7p	--W-F--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W-F-- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:50 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM 2 WKMGF 10/26/12 6:50 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM									
27	10/24/12	10/26/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM 2 WKMGTh 10/25/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP148H \$1,700.00 NM 3 WKMGF 10/26/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM									

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262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/24/12	10/26/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/24/12 7:30 PM Inside Edition 730-8p :30 2012MRFP148H \$1,200.00 NM 1 WKMGTh 10/25/12 7:43 PM Inside Edition 730-8p :30 2012MRFP145H \$1,200.00 NM 3 WKMGF 10/26/12 7:50 PM Inside Edition 730-8p :30 2012MRFP148H \$1,200.00 NM									
31	10/24/12	10/26/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 6 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 10/24/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 1 WKMGW 10/24/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 2 WKMGTh 10/25/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 6 WKMGTh 10/25/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 4 WKMGF 10/26/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 3 WKMGF 10/26/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									
35	10/24/12	10/24/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:34 PM Criminal Minds 9-10p :30 2012MRFP145H \$10,000.00 NM									
36	10/24/12	10/24/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:35 PM CSI 10-11p :30 2012MRFP148H \$10,000.00 NM									
37	10/25/12	10/25/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:59 PM Big Bang Theory 8-830p :30 2012MRFP148H \$13,000.00 NM									
38	10/26/12	10/26/12	NCIS	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 8:00 PM NCIS 8-9p :30 2012MRFP145H \$6,000.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:34 PM Blue Bloods 10-11p :30 2012MRFP148H \$9,000.00 NM									
40	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/27/12 7:28 AM 7-9a Sat Early Show 7-9a :30 2012MRFP148H \$350.00 NM 1 WKMG Sa 10/27/12 8:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP143H \$350.00 NM									
41	10/27/12	10/27/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 8:33 PM Crimetime Sat 8p 8-9p :30 2012MRFP148H \$9,000.00 NM									
42	10/27/12	10/27/12	Crimetime Sat	9-10p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 9:58 PM Crimetime Sat 9-10p :30 2012MRFP143H \$5,000.00 NM									
43	10/27/12	10/27/12	48 Hours	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 10:29 PM 48 Hours 10-11p :30 2012MRFP148H \$5,000.00 NM									
44	10/27/12	10/27/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:22 PM Sat 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM 2 WKMG Sa 10/27/12 11:32 PM Sat 11p News 11-1135p :30 2012MRFP143H \$1,700.00 NM									
45	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:56 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM 2 WKMG Su 10/28/12 8:19 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012MRFP143H \$1,800.00 NM 2 WKMG Su 10/28/12 9:56 AM CBS Sunday Morning 9-1030a :30 2012MRFP148H \$1,800.00 NM									
47	10/28/12	10/28/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP148H \$1,800.00 NM 2 WKMG Su 10/28/12 11:25 AM Face The Nation 1030-1130a :30 2012MRFP143H \$1,800.00 NM									
48	10/28/12	10/28/12	NFL TODAY	various	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:58 AM NFL TODAY various :30 2012MRFP148H \$5,000.00 NM									
49	10/28/12	10/28/12	NFL Game 1	various	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 4:21 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM									
50	10/28/12	10/28/12	Sun 7-8p	7-8p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:55 PM Sun 7-8p 7-8p :30 2012MRFP148H \$9,000.00 NM									
51	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:38 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
52	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:39 PM Good Wife 9-10p :30 2012MRFP143H \$9,000.00 NM									

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**INVOICE**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262829-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/28/12	10/28/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 10:49 PM The Mentalist 10-11p :30 2012MRFP148H \$9,000.00 NM									
54	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:11 PM Sun 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									

**Total Spots 84 Gross Total \$188,800.00**

**Payment Terms 30 Days**

**Agency Commission \$28,320.00**

**Net Amount Due \$160,480.00**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-2	10/25/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	418

Flight Dates	Order #	Alt Order #
09/28/12 - 10/02/12	260690	06354135

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/02/12	Morn News at 6a	6-7a	MT-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 6:24 AM Morn News at 6a 6-7a 1:00 2012MRFP127H \$1,200.00 NM 1 WKMG 10/02/12 6:29 AM Morn News at 6a 6-7a 1:00 2012MRFP127H \$1,200.00 NM									
3	10/01/12	10/02/12	The Early Show	7-9a	MT-----	1:00	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 7:57 AM The Early Show 7-9a 1:00 2012MRFP127H \$900.00 NM 1 WKMG 10/02/12 7:57 AM The Early Show 7-9a 1:00 2012MRFP127H \$900.00 NM									
5	10/01/12	10/02/12	Let's Make a Deal	10-11a	MT-----	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 9:59 AM Let's Make a Deal 10-11a 1:00 2012MRFP127H \$1,200.00 NM 2 WKMG 10/02/12 9:58 AM Let's Make a Deal 10-11a 1:00 2012MRFP127H \$1,200.00 NM									
8	10/01/12	10/02/12	Price Is Right	11a-12p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:58 AM Price Is Right 11a-12p 1:00 2012MRFP127H \$2,400.00 NM 2 WKMG 10/02/12 10:58 AM Price Is Right 11a-12p 1:00 2012MRFP127H \$2,400.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
260690-2	10/25/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	418	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/02/12	Local 6 News 12-1230p	12-1230p	MT-----	1:00	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 12:11 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP127H \$1,700.00 NM 2 WKMG 10/02/12 12:10 PM Local 6 News 12-1230p 12-1230p 1:00 2012MRFP127H \$1,700.00 NM									
12	10/01/12	10/02/12	Soaps	12:30-2p	MT-----	1:00	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 12:29 PM Soaps 12:30-2p 1:00 2012MRFP127H \$1,700.00 NM 1 WKMG 10/02/12 12:29 PM Soaps 12:30-2p 1:00 2012MRFP127H \$1,700.00 NM									
13	10/01/12	10/02/12	News at 5p	5-530p	MT-----	1:00	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:10 PM News at 5p 5-530p 1:00 2012MRFP127H \$1,500.00 NM 2 WKMG 10/02/12 5:10 PM News at 5p 5-530p 1:00 2012MRFP127H \$1,500.00 NM									
15	10/01/12	10/02/12	News at 6p	6-630p	MT-----	1:00	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 6:21 PM News at 6p 6-630p 1:00 2012MRFP127H \$2,000.00 NM 1 WKMG 10/02/12 6:27 PM News at 6p 6-630p 1:00 2012MRFP127H \$2,000.00 NM									
17	10/01/12	10/02/12	News at 7p	7-7:30p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 7:22 PM News at 7p 7-7:30p 1:00 2012MRFP127H \$2,400.00 NM 1 WKMG 10/02/12 7:22 PM News at 7p 7-7:30p 1:00 2012MRFP127H \$2,400.00 NM									
19	10/01/12	10/02/12	Inside Edition	730-8p	MT-----	1:00	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 7:51 PM Inside Edition 730-8p 1:00 2012MRFP127H \$2,400.00 NM 2 WKMG 10/02/12 7:51 PM Inside Edition 730-8p 1:00 2012MRFP127H \$2,400.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
260690-2	10/25/12	October 2012	10/01/12 - 10/02/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	418	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
21	10/01/12	10/02/12	M-F 11p News	11-1135p	MT-----	1:00	2	\$3,400.00	NM																																	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12   10/07/12   MT-----                   2       \$3,400.00																																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKMG</td><td>M</td><td>10/01/12</td><td>11:26 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,400.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/02/12</td><td>11:33 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>1:00</td><td>2012MRFP127H</td><td>\$3,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKMG	M	10/01/12	11:26 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00	NM	1	WKMG	Tu	10/02/12	11:33 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
2	WKMG	M	10/01/12	11:26 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00	NM																																
1	WKMG	Tu	10/02/12	11:33 PM	M-F 11p News	11-1135p	1:00	2012MRFP127H	\$3,400.00	NM																																

Total Spots                      **22**                      Gross Total                      **\$41,600.00**

## Payment Terms 30 Days

Agency Commission                      **\$6,240.00**

Net Amount Due                      **\$35,360.00**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**American Rambler Productions**  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	261550	06367415

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12    --WTF--                3        \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGW   10/10/12   5:58 AM Morn News at 6a        6-7a                :30   2012MRFP137H                                \$225.00   NM									
1 WKMGTh   10/11/12   6:58 AM Morn News at 6a        6-7a                :30   2012MRFP137H                                \$225.00   NM									
3 WKMGF   10/12/12   6:28 AM Morn News at 6a        6-7a                :30   2012MRFP131H                                \$225.00   NM									
2	10/15/12	10/16/12	Morn News at 6a	6-7a	MT-----	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12    MT-----                2        \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M   10/15/12   6:12 AM Morn News at 6a        6-7a                :30   2012MRFP141H                                \$225.00   NM									
2 WKMG Tu   10/16/12   6:59 AM Morn News at 6a        6-7a                :30   2012MRFP131H                                \$225.00   NM									
3	10/15/12	10/16/12	The Early Show	7-9a	MT-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12    MT-----                2        \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M   10/15/12   7:25 AM The Early Show        7-9a                :30   2012MRFP131H                                \$125.00   NM									
2 WKMG Tu   10/16/12   8:22 AM The Early Show        7-9a                :30   2012MRFP140H                                \$125.00   NM									
4	10/10/12	10/12/12	The Early Show	7-9a	--WTF--	:30	3	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12    --WTF--                3        \$125.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   10/10/12   8:58 AM The Early Show        7-9a                :30   2012MRFP137H                                \$125.00   NM									
2 WKMGTh   10/11/12   8:11 AM The Early Show        7-9a                :30   2012MRFP137H                                \$125.00   NM									
3 WKMGF   10/12/12   7:56 AM The Early Show        7-9a                :30   2012MRFP140H                                \$125.00   NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/12	10/12/12	Rachael Ray	9-10a	--WTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 9:25 AM Rachael Ray 9-10a :30 2012MRFP137H \$110.00 NM 2 WKMGTh 10/11/12 9:28 AM Rachael Ray 9-10a :30 2012MRFP137H \$110.00 NM 3 WKMGF 10/12/12 9:16 AM Rachael Ray 9-10a :30 2012MRFP141H \$110.00 NM									
6	10/15/12	10/16/12	Rachael Ray	9-10a	MT-----	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 9:25 AM Rachael Ray 9-10a :30 2012MRFP131H \$110.00 NM 1 WKMGTu 10/16/12 9:27 AM Rachael Ray 9-10a :30 2012MRFP141H \$110.00 NM									
7	10/10/12	10/12/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP137H \$600.00 NM 2 WKMGTh 10/11/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP137H \$600.00 NM 1 WKMGF 10/12/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
8	10/15/12	10/16/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP140H \$600.00 NM 1 WKMGTu 10/16/12 10:28 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
9	10/10/12	10/12/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP137H \$1,200.00 NM 1 WKMGTh 10/11/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP137H \$1,200.00 NM 2 WKMGF 10/12/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									
10	10/15/12	10/16/12	Price Is Right	11a-12p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/15/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP141H \$1,200.00 NM 2 WKMGTu 10/16/12 11:30 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/10/12	10/12/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP137H \$900.00 NM 3 WKMGTh 10/11/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP137H \$900.00 NM 1 WKMGF 10/12/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
12	10/15/12	10/16/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP131H \$900.00 NM 1 WKMGTu 10/16/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
13	10/10/12	10/12/12	Soaps	12:30-2p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 1:29 PM Soaps 12:30-2p :30 2012MRFP137H \$900.00 NM 3 WKMGTh 10/11/12 12:59 PM Soaps 12:30-2p :30 2012MRFP137H \$900.00 NM 2 WKMGF 10/12/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
14	10/15/12	10/16/12	Soaps	12:30-2p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 12:54 PM Soaps 12:30-2p :30 2012MRFP131H \$900.00 NM 1 WKMGTu 10/16/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
15	10/15/12	10/16/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 2:28 PM The Talk 2-3p :30 2012MRFP140H \$600.00 NM 1 WKMGTu 10/16/12 2:59 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									
16	10/10/12	10/12/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 2:29 PM The Talk 2-3p :30 2012MRFP137H \$600.00 NM 1 WKMGTh 10/11/12 2:59 PM The Talk 2-3p :30 2012MRFP137H \$600.00 NM 3 WKMGF 10/12/12 2:27 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/10/12	10/12/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/10/12 4:30 PM Inside Edition 430-5P :30 2012MRFP137H \$550.00 NM 3 WKMGTh 10/11/12 4:41 PM Inside Edition 430-5P :30 2012MRFP137H \$550.00 NM 1 WKMGF 10/12/12 4:52 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
18	10/15/12	10/16/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/15/12 4:43 PM Inside Edition 430-5P :30 2012MRFP141H \$550.00 NM 2 WKMGTu 10/16/12 4:51 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
19	10/10/12	10/12/12	News at 5p	5-530p	--WTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 5:25 PM News at 5p 5-530p :30 2012MRFP137H \$750.00 NM 1 WKMGTh 10/11/12 5:56 PM News at 5p 5-530p :30 2012MRFP137H \$750.00 NM 2 WKMGF 10/12/12 5:40 PM News at 5p 5-530p :30 2012MRFP140H \$750.00 NM									
20	10/15/12	10/16/12	News at 5p	5-530p	MT-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 5:24 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 1 WKMGTu 10/16/12 5:23 PM News at 5p 5-530p :30 2012MRFP140H \$1,000.00 NM									
21	10/10/12	10/12/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/10/12 5:41 PM Insider 530p-6p :30 2012MRFP137H \$650.00 NM 2 WKMGF 10/12/12 5:28 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 1 WKMGF 10/12/12 5:55 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									
22	10/15/12	10/16/12	Insider	530p-6p	MT-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/15/12 5:55 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 1 WKMGTu 10/16/12 5:41 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									

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261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/15/12	10/16/12	News at 6p	6-630p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 6:21 PM News at 6p 6-630p :30 2012MRFP140H \$1,400.00 NM 2 WKMG 10/16/12 6:12 PM News at 6p 6-630p :30 2012MRFP131H \$1,400.00 NM									
24	10/10/12	10/12/12	News at 6p	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/10/12 6:28 PM News at 6p 6-630p :30 2012MRFP137H \$1,000.00 NM 3 WKMG 10/11/12 6:27 PM News at 6p 6-630p :30 2012MRFP137H \$1,000.00 NM 1 WKMG 10/12/12 6:22 PM News at 6p 6-630p :30 2012MRFP131H \$1,000.00 NM									
25	10/15/12	10/16/12	CBS Eve News	630-7p	MT-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP141H \$2,500.00 NM 1 WKMG 10/16/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
26	10/10/12	10/12/12	CBS Eve News	630-7p	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/10/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP137H \$2,500.00 NM 3 WKMG 10/11/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP137H \$2,500.00 NM 1 WKMG 10/12/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
27	10/15/12	10/16/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP131H \$1,700.00 NM 2 WKMG 10/16/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,700.00 NM									
28	10/10/12	10/12/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/10/12 7:14 PM News at 7p 7-7:30p :30 2012MRFP137H \$1,200.00 NM 3 WKMG 10/11/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP137H \$1,200.00 NM 2 WKMG 10/12/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,200.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/10/12	10/12/12	Inside Edition	730-8p	--WTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 7:29 PM Inside Edition 730-8p :30 2012MRFP137H \$325.00 NM 2 WKMGTh 10/11/12 7:41 PM Inside Edition 730-8p :30 2012MRFP137H \$325.00 NM 3 WKMGF 10/12/12 7:41 PM Inside Edition 730-8p :30 2012MRFP141H \$325.00 NM									
30	10/15/12	10/16/12	Inside Edition	730-8p	MT-----	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCM 10/15/12 7:43 PM Inside Edition 730-8p :30 2012MRFP131H \$325.00 NM 1 WKMGTu 10/16/12 7:42 PM Inside Edition 730-8p :30 2012MRFP141H \$325.00 NM									
31	10/15/12	10/16/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/15/12 11:22 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 3 WKMGCM 10/15/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM 2 WKMGTu 10/16/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 4 WKMGTu 10/16/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM									
32	10/10/12	10/12/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --WTF-- 6 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/10/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 4 WKMGW 10/10/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 6 WKMGTh 10/11/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 2 WKMGTh 10/11/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP137H \$1,700.00 NM 5 WKMGF 10/12/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP140H \$1,700.00 NM 3 WKMGF 10/12/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM									
33	10/15/12	10/15/12	Hawaii Five-O	10-11p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/15/12 10:35 PM Hawaii Five-O 10-11p :30 2012MRFP140H \$10,000.00 NM									
34	10/16/12	10/16/12	NCIS	8-9p	-2-----	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2----- 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 7:59 PM NCIS 8-9p :30 2012MRFP131H \$12,000.00 NM 2 WKMGTu 10/16/12 8:47 PM NCIS 8-9p :30 2012MRFP131H \$12,000.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/16/12	10/16/12	Tue 2 Hour Special	various	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 10:58 PM Tue 2 Hour Special various :30 2012MRFP140H \$11,000.00 NM									
36	10/10/12	10/10/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 9:45 PM Criminal Minds 9-10p :30 2012MRFP137H \$10,000.00 NM									
37	10/10/12	10/10/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 10:48 PM CSI 10-11p :30 2012MRFP137H \$10,000.00 NM									
38	10/11/12	10/11/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 8:00 PM Big Bang Theory 8-830p :30 2012MRFP137H \$13,000.00 NM									
39	10/12/12	10/12/12	CSI:NY	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 8:31 PM CSI:NY 8-9p :30 2012MRFP131H \$6,000.00 NM									
40	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 10:46 PM Blue Bloods 10-11p :30 2012MRFP131H \$9,000.00 NM									
41	10/13/12	10/13/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP131H \$350.00 NM 2 WKMG Sa 10/13/12 8:27 AM 7-9a Sat Early Show 7-9a :30 2012MRFP131H \$350.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	21

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/13/12	10/13/12	NCAA 3pm Game	various	-----3-	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----3- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 4:24 PM NCAA 3pm Game various :30 2012MRFP140H \$2,500.00 NM 1 WKMG Sa 10/13/12 6:32 PM NCAA 3pm Game various :30 2012MRFP141H \$2,500.00 NM 3 WKMG Sa 10/13/12 7:22 PM NCAA 3pm Game various :30 2012MRFP131H \$2,500.00 NM									
43	10/13/12	10/13/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:17 PM Crimetime Sat 8p 8-9p :30 2012MRFP131H \$2,000.00 NM									
44	10/13/12	10/13/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/13/12 11:12 PM Sat 11p News 11-1135p :30 2012MRFP140H \$1,700.00 NM 1 WKMG Sa 10/13/12 11:30 PM Sat 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM									
45	10/14/12	10/14/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 6:58 AM 6-830a Sun News 6a-830a :30 2012MRFP131H \$200.00 NM 1 WKMG Su 10/14/12 8:18 AM 6-830a Sun News 6a-830a :30 2012MRFP131H \$200.00 NM									
46	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----3	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----3 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:00 AM CBS Sunday Morning 9-1030a :30 2012MRFP140H \$1,400.00 NM 2 WKMG Su 10/14/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012MRFP141H \$1,400.00 NM 3 WKMG Su 10/14/12 9:54 AM CBS Sunday Morning 9-1030a :30 2012MRFP131H \$1,400.00 NM									
47	10/14/12	10/14/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:23 AM Face The Nation 1030-1130a :30 2012MRFP131H \$1,800.00 NM 2 WKMG Su 10/14/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP140H \$1,800.00 NM									

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261550-1	10/25/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	21	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/14/12	10/14/12	NFL TODAY	various	-----2	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 11:59 AM NFL TODAY various :30 2012MRFP141H \$3,000.00 NM 1 WKMG Su 10/14/12 12:59 PM NFL TODAY various :30 2012MRFP131H \$3,000.00 NM									
49	10/14/12	10/14/12	NFL Game 2	various	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 3:58 PM NFL Game 2 various :30 2012MRFP131H \$12,000.00 NM 2 WKMG Su 10/14/12 7:22 PM NFL Game 2 various :30 2012MRFP140H \$12,000.00 NM									
50	10/14/12	10/14/12	Sun 7-8p	7-8p	-----2	:30	2	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----2 2 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/14/12 8:01 PM Sun 7-8p 7-8p :30 2012MRFP141H \$9,000.00 NM 1 WKMG Su 10/14/12 8:20 PM Sun 7-8p 7-8p :30 2012MRFP131H \$9,000.00 NM									
51	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:03 PM Good Wife 9-10p :30 2012MRFP131H \$9,000.00 NM									
52	10/14/12	10/14/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:58 PM The Mentalist 10-11p :30 2012MRFP140H \$9,000.00 NM									

**Total Spots 117 Gross Total \$258,275.00**

## Payment Terms 30 Days

**Agency Commission \$38,741.25**  
**Net Amount Due \$219,533.75**

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	465

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	261099	06362218

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    MT-----                    4            \$1,700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMGM    10/08/12    11:24 PM    M-F 11p News    11-1135p            :30    2012MRFP137H    \$1,700.00    NM									
1 WKMGM    10/08/12    11:34 PM    M-F 11p News    11-1135p            :30    2012MRFP137H    \$1,700.00    NM									
4 WKMGTu    10/09/12    11:24 PM    M-F 11p News    11-1135p            :30    2012MRFP137H    \$1,700.00    NM									
2 WKMGTu    10/09/12    11:35 PM    M-F 11p News    11-1135p            :30    2012MRFP137H    \$1,700.00    NM									
2	10/07/12	10/07/12	Good Wife	9-10p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    -----1                    1            \$7,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGsu    10/07/12    10:12 PM    Good Wife            9-10p                :30    2012MRFP137H    \$7,000.00    NM									
3	10/07/12	10/07/12	The Mentalist	10-11p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    -----1                    1            \$7,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGsu    10/07/12    11:05 PM    The Mentalist        10-11p                :30    2012MRFP137H    \$7,000.00    NM									
4	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----S	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    -----S                    2            \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMGsu    10/07/12    7:24 AM    6-830a Sun News    6a-830a                :30    2012MRFP137H    \$200.00    NM									
1 WKMGsu    10/07/12    8:28 AM    6-830a Sun News    6a-830a                :30    2012MRFP137H    \$200.00    NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	465	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
5	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----S	:30	2	\$1,400.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$1,400.00																																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>9:08 AM</td><td>CBS Sunday Morning</td><td>9-1030a</td><td>:30</td><td>2012MRFP137H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>10:29 AM</td><td>CBS Sunday Morning</td><td>9-1030a</td><td>:30</td><td>2012MRFP137H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKMG	Su	10/07/12	9:08 AM	CBS Sunday Morning	9-1030a	:30	2012MRFP137H	\$1,400.00	NM	1	WKMG	Su	10/07/12	10:29 AM	CBS Sunday Morning	9-1030a	:30	2012MRFP137H	\$1,400.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
2	WKMG	Su	10/07/12	9:08 AM	CBS Sunday Morning	9-1030a	:30	2012MRFP137H	\$1,400.00	NM																																																						
1	WKMG	Su	10/07/12	10:29 AM	CBS Sunday Morning	9-1030a	:30	2012MRFP137H	\$1,400.00	NM																																																						
6	10/04/12	10/05/12	M-F 11p News	11-1135p	---TF--	:30	4	\$1,700.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 4 \$1,700.00																																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>11:24 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>2012MRFP130H</td><td>\$1,700.00</td><td>NM</td></tr><tr><td>4</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>11:33 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>2012MRFP130H</td><td>\$1,700.00</td><td>NM</td></tr><tr><td>3</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>11:13 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>2012MRFP130H</td><td>\$1,700.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>11:28 PM</td><td>M-F 11p News</td><td>11-1135p</td><td>:30</td><td>2012MRFP130H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Th	10/04/12	11:24 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM	4	WKMG	Th	10/04/12	11:33 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM	3	WKMG	F	10/05/12	11:13 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM	2	WKMG	F	10/05/12	11:28 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKMG	Th	10/04/12	11:24 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM																																																						
4	WKMG	Th	10/04/12	11:33 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM																																																						
3	WKMG	F	10/05/12	11:13 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM																																																						
2	WKMG	F	10/05/12	11:28 PM	M-F 11p News	11-1135p	:30	2012MRFP130H	\$1,700.00	NM																																																						
7	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----S-	:30	2	\$350.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 2 \$350.00																																																																
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Sa</td><td>10/06/12</td><td>7:28 AM</td><td>7-9a Sat Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP137H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>Sa</td><td>10/06/12</td><td>8:27 AM</td><td>7-9a Sat Early Show</td><td>7-9a</td><td>:30</td><td>2012MRFP137H</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Sa	10/06/12	7:28 AM	7-9a Sat Early Show	7-9a	:30	2012MRFP137H	\$350.00	NM	2	WKMG	Sa	10/06/12	8:27 AM	7-9a Sat Early Show	7-9a	:30	2012MRFP137H	\$350.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKMG	Sa	10/06/12	7:28 AM	7-9a Sat Early Show	7-9a	:30	2012MRFP137H	\$350.00	NM																																																						
2	WKMG	Sa	10/06/12	8:27 AM	7-9a Sat Early Show	7-9a	:30	2012MRFP137H	\$350.00	NM																																																						
8	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,700.00	NM																																																							
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>11:54 PM</td><td>Sun 11p News after NFL</td><td>Late News</td><td>:30</td><td>2012MRFP137H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	10/07/12	11:54 PM	Sun 11p News after NFL	Late News	:30	2012MRFP137H	\$1,700.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKMG	Su	10/07/12	11:54 PM	Sun 11p News after NFL	Late News	:30	2012MRFP137H	\$1,700.00	NM																																																						
9	10/06/12	10/06/12	NCAA Noon Game	various	-----S-	:30	1	\$1,500.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,500.00																																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKMG	Sa	10/06/12	12:27 PM	NCAA Noon Game	various	:30	2012MRFP137H	\$1,500.00	NM																																																						
10	10/07/12	10/07/12	NFL Game 1	various	-----S	:30	1	\$8,000.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$8,000.00																																																																
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WKMG	Su	10/07/12	12:59 PM	NFL Game 1	various	:30	2012MRFP137H	\$8,000.00	NM																																																						
11	10/07/12	10/07/12	NFL Game 2	various	-----S	:30	1	\$12,000.00	NM																																																							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$12,000.00																																																																
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1	WKMG	Su	10/07/12	7:31 PM	NFL Game 2	various	:30	2012MRFP137H	\$12,000.00	NM																																																						

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## INVOICE



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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261099-1	10/25/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	465	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	10/07/12	10/07/12	Sun 730-830p	730-830p	-----S	:30	1	\$9,000.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>8:29 PM</td><td>Sun 730-830p</td><td>730-830p</td><td>:30</td><td>2012MRFP137H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	10/07/12	8:29 PM	Sun 730-830p	730-830p	:30	2012MRFP137H	\$9,000.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKMG	Su	10/07/12	8:29 PM	Sun 730-830p	730-830p	:30	2012MRFP137H	\$9,000.00	NM																																	
13	10/08/12	10/08/12	Hawaii Five-O	10-11p	M-----	:30	1	\$10,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$10,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>10/08/12</td><td>10:34 PM</td><td>Hawaii Five-O</td><td>10-11p</td><td>:30</td><td>2012MRFP137H</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$10,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	M	10/08/12	10:34 PM	Hawaii Five-O	10-11p	:30	2012MRFP137H	\$10,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKMG	M	10/08/12	10:34 PM	Hawaii Five-O	10-11p	:30	2012MRFP137H	\$10,000.00	NM																																	
14	10/09/12	10/09/12	NCIS	8-9p	-T-----	:30	1	\$12,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$12,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/09/12</td><td>7:58 PM</td><td>NCIS</td><td>8-9p</td><td>:30</td><td>2012MRFP137H</td><td>\$12,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-T-----	1	\$12,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Tu	10/09/12	7:58 PM	NCIS	8-9p	:30	2012MRFP137H	\$12,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WKMG	Tu	10/09/12	7:58 PM	NCIS	8-9p	:30	2012MRFP137H	\$12,000.00	NM																																	
15	10/06/12	10/06/12	NCAA 3pm Game	various	-----S-	:30	1	\$7,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/12	10/07/12	-----S-	1	\$7,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKMG	Sa	10/06/12	7:18 PM	NCAA 3pm Game	various	:30	2012MRFP137H	\$7,000.00	NM																																	

**Total Spots 24 Gross Total \$92,700.00**

## Payment Terms 30 Days

**Agency Commission \$13,905.00**  
**Net Amount Due \$78,795.00**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**American Rambler Productions**  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
263048-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	263048	06396743

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/25/12	10/25/12	Person of Interest	9-10p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:51 PM Person of Interest 9-10p :30 2012MRFP145H \$11,000.00 NM									
5	10/25/12	10/25/12	Elementary	10-11p	---1---	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 10:46 PM Elementary 10-11p :30 2012MRFP148H \$10,000.00 NM									
6	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:46 PM Blue Bloods 10-11p :30 2012MRFP145H \$9,000.00 NM									
7	10/28/12	10/28/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/28/12 8:51 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
8	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/28/12 9:51 PM Good Wife 9-10p :30 2012MRFP143H \$9,000.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
263048-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/28/12	10/28/12	NFL Game 1	various	-----2	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/28/12 12:59 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM 1 WKMG Su 10/28/12 4:59 PM NFL Game 1 various :30 2012MRFP148H \$10,000.00 NM									
10	10/27/12	10/27/12	NCAA 3pm Game	various	-----2-	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----2- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:28 PM NCAA 3pm Game various :30 2012MRFP148H \$10,000.00 NM 2 WKMG Sa 10/27/12 7:43 PM NCAA 3pm Game various :30 2012MRFP148H \$10,000.00 NM									

Total Spots 9 Gross Total \$87,000.00

## Payment Terms 30 Days

Agency Commission \$13,050.00

Net Amount Due \$73,950.00

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**American Rambler Productions**  
 Attention: Accounts Payable  
 138 Conant Street  
 Beverly, MA 01915

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	262203	06377265

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	Morn News at 6a	6-7a	--WTF--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 7:00 AM Morn News at 6a 6-7a :30 2012MRFP131H \$600.00 NM 2 WKMGTh 10/18/12 6:13 AM Morn News at 6a 6-7a :30 2012MRFP131H \$600.00 NM 4 WKMGF 10/19/12 6:25 AM Morn News at 6a 6-7a :30 2012MRFP131H \$600.00 NM 3 WKMGF 10/19/12 6:42 AM Morn News at 6a 6-7a :30 2012MRFP131H \$600.00 NM									
2	10/22/12	10/23/12	Morn News at 6a	6-7a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 6:57 AM Morn News at 6a 6-7a :30 2012MRFP145H \$600.00 NM 1 WKMG 10/23/12 6:41 AM Morn News at 6a 6-7a :30 2012MRFP148H \$600.00 NM									
3	10/22/12	10/23/12	The Early Show	7-9a	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 7:27 AM The Early Show 7-9a :30 2012MRFP148H \$450.00 NM 2 WKMG 10/23/12 8:28 AM The Early Show 7-9a :30 2012MRFP145H \$450.00 NM									
4	10/17/12	10/19/12	The Early Show	7-9a	--W-F--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W-F-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 8:21 AM The Early Show 7-9a :30 2012MRFP140H \$450.00 NM 1 WKMGF 10/19/12 8:24 AM The Early Show 7-9a :30 2012MRFP140H \$450.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser		Product	Estimate Number
Pol/Mitt Romney/R/ Preside		ROMNEY FOR PRESIDENT	31

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/22/12	10/23/12	Rachael Ray	9-10a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 9:34 AM Rachael Ray 9-10a :30 2012MRFP145H \$300.00 NM 1 WKMG 10/23/12 9:37 AM Rachael Ray 9-10a :30 2012MRFP148H \$300.00 NM									
6	10/17/12	10/19/12	Rachael Ray	9-10a	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/17/12 9:26 AM Rachael Ray 9-10a :30 2012MRFP141H \$300.00 NM 1 WKMG 10/18/12 9:32 AM Rachael Ray 9-10a :30 2012MRFP131H \$300.00 NM 3 WKMG 10/19/12 9:16 AM Rachael Ray 9-10a :30 2012MRFP141H \$300.00 NM									
7	10/17/12	10/19/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/17/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM 1 WKMG 10/18/12 10:28 AM Let's Make a Deal 10-11a :30 2012MRFP140H \$600.00 NM 2 WKMG 10/19/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP131H \$600.00 NM									
8	10/22/12	10/23/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP148H \$600.00 NM 1 WKMG 10/23/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP145H \$600.00 NM									
9	10/17/12	10/19/12	Price Is Right	11a-12p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/17/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM 3 WKMG 10/18/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP141H \$1,200.00 NM 1 WKMG 10/19/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP131H \$1,200.00 NM									
10	10/22/12	10/23/12	Price Is Right	11a-12p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP145H \$1,200.00 NM 1 WKMG 10/23/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP148H \$1,200.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/12	10/23/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP148H \$900.00 NM 1 WKMG 10/23/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP145H \$900.00 NM									
12	10/17/12	10/19/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM 3 WKMG 10/18/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP131H \$900.00 NM 2 WKMG 10/19/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP140H \$900.00 NM									
13	10/22/12	10/23/12	Soaps	12:30-2p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 12:56 PM Soaps 12:30-2p :30 2012MRFP145H \$900.00 NM 2 WKMG 10/23/12 1:59 PM Soaps 12:30-2p :30 2012MRFP148H \$900.00 NM									
14	10/17/12	10/19/12	Soaps	12:30-2p	--WTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 12:55 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM 2 WKMG 10/18/12 1:29 PM Soaps 12:30-2p :30 2012MRFP131H \$900.00 NM 3 WKMG 10/19/12 1:29 PM Soaps 12:30-2p :30 2012MRFP141H \$900.00 NM									
15	10/22/12	10/23/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 2:59 PM The Talk 2-3p :30 2012MRFP148H \$600.00 NM 1 WKMG 10/23/12 2:30 PM The Talk 2-3p :30 2012MRFP145H \$600.00 NM									
16	10/17/12	10/19/12	The Talk	2-3p	--WTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/18/12 2:27 PM The Talk 2-3p :30 2012MRFP140H \$600.00 NM 1 WKMG 10/19/12 2:28 PM The Talk 2-3p :30 2012MRFP131H \$600.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/17/12	10/19/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 4:57 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM 2 WKMGTh 10/18/12 4:43 PM Inside Edition 430-5P :30 2012MRFP141H \$550.00 NM 3 WKMGF 10/19/12 4:51 PM Inside Edition 430-5P :30 2012MRFP131H \$550.00 NM									
18	10/22/12	10/23/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 4:48 PM Inside Edition 430-5P :30 2012MRFP145H \$550.00 NM 1 WKMG Tu 10/23/12 4:57 PM Inside Edition 430-5P :30 2012MRFP148H \$550.00 NM									
19	10/17/12	10/19/12	News at 5p	5-530p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 5:24 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 2 WKMGTh 10/18/12 5:22 PM News at 5p 5-530p :30 2012MRFP131H \$1,000.00 NM 3 WKMGF 10/19/12 5:25 PM News at 5p 5-530p :30 2012MRFP140H \$1,000.00 NM									
20	10/22/12	10/23/12	News at 5p	5-530p	MT-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 5:24 PM News at 5p 5-530p :30 2012MRFP148H \$750.00 NM 1 WKMG Tu 10/23/12 5:28 PM News at 5p 5-530p :30 2012MRFP145H \$750.00 NM									
21	10/22/12	10/23/12	Insider	530p-6p	MT-----	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:47 PM Insider 530p-6p :30 2012MRFP145H \$650.00 NM 2 WKMG Tu 10/23/12 5:54 PM Insider 530p-6p :30 2012MRFP148H \$650.00 NM									
22	10/17/12	10/19/12	Insider	530p-6p	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 5:41 PM Insider 530p-6p :30 2012MRFP140H \$650.00 NM 1 WKMGTh 10/18/12 5:47 PM Insider 530p-6p :30 2012MRFP131H \$650.00 NM 2 WKMGF 10/19/12 5:47 PM Insider 530p-6p :30 2012MRFP141H \$650.00 NM									

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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/17/12	10/19/12	News at 6p	6-630p	--WTF--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 5:58 PM News at 6p 6-630p :30 2012MRFP141H \$1,400.00 NM 3 WKMGTh 10/18/12 6:20 PM News at 6p 6-630p :30 2012MRFP140H \$1,400.00 NM 2 WKMGF 10/19/12 6:12 PM News at 6p 6-630p :30 2012MRFP131H \$1,400.00 NM									
24	10/22/12	10/23/12	News at 6p	6-630p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 6:22 PM News at 6p 6-630p :30 2012MRFP148H \$1,400.00 NM 1 WKMG Tu 10/23/12 6:20 PM News at 6p 6-630p :30 2012MRFP145H \$1,400.00 NM									
25	10/17/12	10/19/12	CBS Eve News	630-7p	--WTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 10/17/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM 1 WKMGTh 10/18/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP141H \$2,500.00 NM 2 WKMGF 10/19/12 6:51 PM CBS Eve News 630-7p :30 2012MRFP131H \$2,500.00 NM									
26	10/22/12	10/23/12	CBS Eve News	630-7p	MT-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP145H \$2,500.00 NM 2 WKMG Tu 10/23/12 6:59 PM CBS Eve News 630-7p :30 2012MRFP148H \$2,500.00 NM									
27	10/22/12	10/23/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP148H \$1,700.00 NM 1 WKMG Tu 10/23/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP145H \$1,700.00 NM									
28	10/17/12	10/19/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 News at 7p 7-7:30p :00 <del>\$1,700.00</del> NM See MG 28.4 2 WKMGTh 10/18/12 7:21 PM News at 7p 7-7:30p :30 2012MRFP131H \$1,700.00 NM 3 WKMGF 10/19/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP140H \$1,700.00 NM 4 WKMGF 10/19/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP141H \$1,700.00 NM MG for 28.1 10/17									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/22/12	10/23/12	Inside Edition	730-8p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 7:40 PM Inside Edition 730-8p :30 2012MRFP145H \$1,400.00 NM 1 WKMG 10/23/12 7:56 PM Inside Edition 730-8p :30 2012MRFP148H \$1,400.00 NM									
30	10/17/12	10/19/12	Inside Edition	730-8p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/17/12 Inside Edition 730-8p :00 \$1,200.00 NM See MG 30.4 2 WKMG 10/18/12 7:51 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM 4 WKMG 10/19/12 7:43 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM MG for 30.1 10/17 3 WKMG 10/19/12 7:58 PM Inside Edition 730-8p :30 2012MRFP131H \$1,200.00 NM									
31	10/17/12	10/19/12	M-F 11p News	11-1135p	--WTF--	:30	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/17/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 2 WKMG 10/18/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP141H \$1,700.00 NM 1 WKMG 10/19/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP131H \$1,700.00 NM									
32	10/22/12	10/23/12	M-F 11p News	11-1135p	MT-----	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 2 WKMG 10/23/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM									
33	10/22/12	10/22/12	Presidential Debate #3	9-11p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 10:46 PM Presidential Debate #3 9-11p :30 2012MRFP148H \$10,000.00 NM									
34	10/23/12	10/23/12	NCIS	8-9p	-1-----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/23/12 8:35 PM NCIS 8-9p :30 2012MRFP145H \$12,000.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/23/12	10/23/12	NCIS:LA	9-10p	-1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 9:44 PM NCIS:LA 9-10p :30 2012MRFP148H \$11,000.00 NM									
36	10/17/12	10/17/12	Criminal Minds	9-10p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 9:36 PM Criminal Minds 9-10p :30 2012MRFP131H \$10,000.00 NM									
37	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 10:37 PM CSI 10-11p :30 2012MRFP140H \$10,000.00 NM									
38	10/18/12	10/18/12	Big Bang Theory	8-830p	---1---	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 8:21 PM Big Bang Theory 8-830p :30 2012MRFP140H \$13,000.00 NM									
39	10/19/12	10/19/12	Hawaii Five-O	8-9p	----1--	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 8:35 PM Hawaii Five-O 8-9p :30 2012MRFP140H \$6,000.00 NM									
40	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 10:45 PM Blue Bloods 10-11p :30 2012MRFP141H \$9,000.00 NM									
41	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/20/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP145H \$350.00 NM 1 WKMG Sa 10/20/12 8:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP148H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/20/12	10/20/12	NCAA 3pm Game	various	-----3-	:30	3	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----3- 3 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 3:30 PM NCAA 3pm Game various :30 2012MRFP145H \$7,000.00 NM 2 WKMG Sa 10/20/12 6:18 PM NCAA 3pm Game various :30 2012MRFP148H \$7,000.00 NM 3 WKMG Sa 10/20/12 7:17 PM NCAA 3pm Game various :30 2012MRFP145H \$7,000.00 NM									
43	10/20/12	10/20/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:58 PM Crimetime Sat 8p 8-9p :30 2012MRFP145H \$2,000.00 NM									
44	10/20/12	10/20/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:58 PM Crimetime Sat 8p 8-9p :30 2012MRFP148H \$2,000.00 NM									
45	10/20/12	10/20/12	48 Hours	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 10:28 PM 48 Hours 10-11p :30 2012MRFP148H \$5,000.00 NM									
46	10/20/12	10/20/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2- 2 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 10/20/12 11:10 PM Sat 11p News 11-1135p :30 2012MRFP145H \$1,700.00 NM 1 WKMG Sa 10/20/12 11:32 PM Sat 11p News 11-1135p :30 2012MRFP148H \$1,700.00 NM									
47	10/21/12	10/21/12	6-830a Sun News	6a-830a	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 5:58 AM 6-830a Sun News 6a-830a :30 2012MRFP145H \$200.00 NM 2 WKMG Su 10/21/12 8:28 AM 6-830a Sun News 6a-830a :30 2012MRFP148H \$200.00 NM									
48	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----3	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----3 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:08 AM CBS Sunday Morning 9-1030a :30 2012MRFP145H \$1,400.00 NM 3 WKMG Su 10/21/12 9:53 AM CBS Sunday Morning 9-1030a :30 2012MRFP148H \$1,400.00 NM 2 WKMG Su 10/21/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP145H \$1,400.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDENT	31	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/21/12	10/21/12	Face The Nation	1030-1130a	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP148H \$1,800.00 NM 1 WKMG Su 10/21/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP145H \$1,800.00 NM									
50	10/21/12	10/21/12	NFL TODAY	various	-----2	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 11:59 AM NFL TODAY various :30 2012MRFP148H \$3,000.00 NM 1 WKMG Su 10/21/12 12:57 PM NFL TODAY various :30 2012MRFP145H \$3,000.00 NM									
51	10/21/12	10/21/12	NFL Game 2	various	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/21/12 4:20 PM NFL Game 2 various :30 2012MRFP148H \$12,000.00 NM 1 WKMG Su 10/21/12 7:54 PM NFL Game 2 various :30 2012MRFP145H \$12,000.00 NM									
52	10/21/12	10/21/12	Sun 7-8p	7-8p	-----2	:30	2	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----2 2 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 8:34 PM Sun 7-8p 7-8p :30 2012MRFP148H \$9,000.00 NM 2 WKMG Su 10/21/12 8:53 PM Sun 7-8p 7-8p :30 2012MRFP145H \$9,000.00 NM									
53	10/21/12	10/21/12	Amazing Race	8-9p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:46 PM Amazing Race 8-9p :30 2012MRFP148H \$8,000.00 NM									
54	10/21/12	10/21/12	Good Wife	9-10p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:46 PM Good Wife 9-10p :30 2012MRFP145H \$9,000.00 NM									
55	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:33 PM The Mentalist 10-11p :30 2012MRFP148H \$9,000.00 NM									

**Total Spots 113 Gross Total \$278,000.00**

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<http://www.local6.com>
**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
262203-1	10/25/12	October 2012	10/01/12 - 10/23/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Mitt Romney/R/ Preside	ROMNEY FOR PRESIDEN	31

<u>Agency Commission</u>	<b>\$41,700.00</b>
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<u>Net Amount Due</u>	<b>\$236,300.00</b>
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